

Federal Communications Commission Washington, D.C. 20554  <p style="text-align: center;"><b>FCC 397</b></p>		Approved by OMB 3060-0922 (September 2002)  FOR FCC USE ONLY		
<b>BROADCAST MID-TERM REPORT</b>			FOR COMMISSION USE ONLY FILE NO. -	
Legal Name of the Licensee SAGA COMMUNICATIONS OF ILLINOIS, LLC				
Mailing Address 73 KERCHEVAL AVENUE				
City GROSSE POINTE FARMS		State or Country (if foreign address) MI	Zip Code 48236 -	
Telephone Number (include area code) 3138867070		E-Mail Address (if available) ABECK@ILLINIRADIO.COM		
FCC Registration Number	Facility ID Number 9964	Call Sign WABZ		
<b>TYPE OF BROADCAST STATION:</b>	Commercial Broadcast Station <input checked="" type="radio"/> Radio <input type="radio"/> TV <input type="radio"/> Low Power TV <input type="radio"/> International	Noncommercial Broadcast Station <input type="radio"/> Educational Radio <input type="radio"/> Educational TV		
<b>Application Purpose</b> <input checked="" type="radio"/> New Program Report <input type="radio"/> Amendment to Program Report				
List call sign and location of all stations included on this report. List commonly owned stations that share one or more employees. Also list stations operated by the licensee pursuant to a time brokerage agreement. Indicate on the table below which stations are operated pursuant to a time brokerage agreement. To the extent that licensees include stations operated pursuant to a time brokerage agreement on this report, responses or information provided in Sections I through III should take into consideration the licensee's EEO compliance efforts at brokered stations, as well as any other stations, included on this form. For purposes of this form, a station employment unit is a station or a group of commonly owned stations in the same market that share at least one employee.				
[Station List]				
<b>Station List</b>				
List call sign and location of all stations included on this report. List commonly owned stations that share one or more employees. Also list stations operated by the licensee pursuant to a time brokerage agreement. Indicate on the table below which stations are operated pursuant to a time brokerage agreement. To the extent that licensees include stations operated pursuant to a time brokerage agreement on this report, responses or information provided in Sections I through III should take into consideration the licensee's EEO compliance efforts at brokered stations, as well as any other stations, included on this form. For purposes of this form, a station employment unit is a station or a group of commonly owned stations in the same market that share at least one employee.				
Call Sign	Facility ID Number	Type (check applicable box)	Location (City/State)	Time Brokerage Agreement (check applicable box)
WABZ	9964	<input type="radio"/> AM <input checked="" type="radio"/> FM <input type="radio"/> TV	SHERMAN, IL	<input type="radio"/> Yes <input checked="" type="radio"/> No
WDBR	9960	<input type="radio"/> AM <input checked="" type="radio"/> FM <input type="radio"/> TV	SPRINGFIELD, IL	<input type="radio"/> Yes <input checked="" type="radio"/> No

WQQL	58549	<input type="radio"/> AM <input checked="" type="radio"/> FM <input type="radio"/> TV	SPRINGFIELD, IL	<input type="radio"/> Yes <input checked="" type="radio"/> No
WTAX	9961	<input checked="" type="radio"/> AM <input type="radio"/> FM <input type="radio"/> TV	SPRINGFIELD, IL	<input type="radio"/> Yes <input checked="" type="radio"/> No
WYMG	58537	<input type="radio"/> AM <input checked="" type="radio"/> FM <input type="radio"/> TV	JACKSONVILLE, IL	<input type="radio"/> Yes <input checked="" type="radio"/> No

**SEND NOTICES AND COMMUNICATIONS TO THE FOLLOWING NAMED PERSON AT THE ADDRESS INDICATED BELOW:**

Name GARY S. SMITHWICK, ESQ.		Street Address 5028 WISCONSIN AVENUE, NW SUITE 301	
City WASHINGTON	State DC	Zip Code 20016-	Telephone Number 2023634560

**FILING INSTRUCTIONS**

Broadcast station licensees are required to afford equal employment opportunity to all qualified persons and to refrain from discriminating in employment and related benefits on the basis of race, color, national origin, religion, and sex. See 47 C.F.R. Section 73.2080. Pursuant to these requirements, a television station employment unit that employs five or more full-time station employees must file a full and complete Broadcast Mid-Term Report. If a television station employment unit employs fewer than five full-time employees, only the first two pages of this report need be filed [through Section I and the Certification].

A copy of this Mid-Term Report must be kept in the station's public file. Failure to meet these requirements may result in sanctions or remedies. These requirements are contained in 47 C.F.R. Section 73.2080 and are authorized by the Communications Act of 1934, as amended.

Consider as "full-time" employees all those permanently working 30 or more hours a week.

**Section I**

Does your station employment unit employ fewer than five full-time employees, if television, or fewer than eleven full-time employees, if radio?  Yes  No

If yes, you do not have to file this form with the FCC. However, you have the option to complete the certification below, return the form to the FCC, and place a copy in your station(s) public file. You do not have to complete the rest of this form. If your station employment unit employs five or more full-time employees, if television, or eleven or more full-time employees, if radio, you must complete all of this form and follow all instructions.

**CERTIFICATION**

This report must be certified, as follows:

- A. By licensee, if an individual;
- B. By a partner, if a partnership (general partner, if a limited partnership);
- C. By an officer, if a corporation or an association; or
- D. By an attorney of the licensee, in case of physical disability or absence from the United States of the licensee.

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

**I certify to the best of my knowledge, information and belief, all statements contained in this report are true and**

<b>correct.</b>	
Signed	Name of Respondent ALAN BECK
Title VICE PRESIDENT	Telephone No. ( include area code) 2177535400
Date 7/ /2008	

**GENERAL POLICY**

A broadcast station must provide equal employment opportunity to all qualified individuals without regard to their race, color, national origin, religion or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

<b>Section II</b>	
<b>RESPONSIBILITY FOR IMPLEMENTATION</b>	
A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:	
Name: COLLEEN DURAKO	Title: BUSINESS MANAGER
It is also the responsibility of all persons at a broadcast station making employment decisions with respect to recruitment, evaluation, selection, promotion, compensation, training and termination of employees to ensure that no person is discriminated against in employment because of race, color, religion, national origin or sex.	

<b>Section III</b>	
<b>MID-TERM REPORT</b>	
Television station employment units with five or more full-time employees and radio station employment units with more than ten full-time employees filing in the middle of the license term must attach a copy of each of the two most recent EEO public file reports (the reports from this year and last year). Stations are required to place annually such information as is required by 47 C.F.R. Section 73.2080 in their public files.	[Exhibit 1]

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will average 30 minutes. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-0922), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to PRA@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-0922.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

**Exhibits**

**Exhibit 1**  
**Description:** 2006-2007 AND 2007-2008 EEO PUBLIC FILE REPORTS

SEE ATTACHED EEO PUBLIC FILE REPORTS

**Attachment 1**

<b>Description</b>
2006-2007 EEO Public File Report
2007-2008 EEO Public File Report

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## CORRECTED EEO PUBLIC FILE REPORT

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

### A. Full-Time Vacancies Filled During Past Year

<b>1. Job Title: Sales Rep</b>	<b>Date Filled: 08/07/06</b>
<b>2. Job Title: Receptionist</b>	<b>Date Filled: 11/13/06</b>
<b>3. Job Title: Traffic Assistant</b>	<b>Date Filled: 12/04/06</b>
<b>4. Job Title: Sales Rep</b>	<b>Date Filled: 02/12/07</b>
<b>5. Job Title: Sales Rep</b>	<b>Date Filled: 02/12/07</b>
<b>6. Job Title: Sales Rep</b>	<b>Date Filled: 04/30/07</b>
<b>7. Job Title: Production Assist</b>	<b>Date Filled: 05/07/07</b>
<b>8. Job Title: Production Director</b>	<b>Date Filled: 05/07/07</b>
<b>9. Job Title:</b>	<b>Date Filled:</b>
<b>10. Job Title:</b>	<b>Date Filled:</b>
<b>11. Job Title:</b>	<b>Date Filled:</b>

### B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

<b>1. Job Title: Sales Rep</b>		<b>Date Filled: 08/07/06</b>		
Source	Contact Person	Address	Tel #	Referred Person Hired?
Walk In	Kevin Anfield	3501 E. Sangamon Ave Springfield, IL 62707	217-753-5400	Yes
<b>2. Job Title: Receptionist</b>		<b>Date Filled: 11/13/06</b>		
Source	Contact Person	Address	Tel #	Referred Person Hired?
State Journal Register	Betsy Park	Springfield, IL	217-788-1376	No
Kelly Services	Leanne Pruitt	Springfield, IL	217-793-1126	Yes
State Journal Register	Betsy Park	Springfield, IL	217-788-1376	No

<b>3. Job Title: Traffic Assistant</b>				<b>Date Filled: 12/04/06</b>
<b>Referral Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Tel #</b>	<b>Referred Person Hired?</b>
In-House Recruited	Karen Trueblood	3501 E. Sangamon Ave Springfield, IL	217-753-5400	No
State Journal Register	Betsy Park	Springfield, IL	217-788-1379	No
State Journal Register	Betsy Park	Springfield, IL	217-788-1379	Yes
<b>4. Job Title: Sales Rep</b>				<b>Date Filled: 12/12/07</b>
<b>Referral Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Tel #</b>	<b>Referred Person Hired?</b>
In House – Recruited	Kevin Anfield	3501 E. Sangamon Ave Springfield, IL	217-753-5400	Yes
<b>5. Job Title: Sales Rep</b>				<b>Date Filled: 12/12/07</b>
<b>Referral Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Tel #</b>	<b>Referred Person Hired?</b>
In House – Recruited	Kevin Anfield	3501 E. Sangamon Ave Springfield, IL	217-753-5400	Yes
<b>6. Job Title: Sale Rep</b>				<b>Date Filled: 3/20/06</b>
Illini Radio Group	Alan Beck	Champaign, IL	217-351-4141	Yes
<b>7. Job Title: Production Assistant</b>				<b>Date Filled: 05/07/07</b>
<b>Referral Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Tel #</b>	<b>Referred Person Hired?</b>
In- House Recruiting	Leanne Arndt	3501 E. Sangamon Ave Springfield, IL	217-753-5400	Yes
State Journal Reg	Betsy Park	Springfield, IL	217-788-1376	No

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**8. Job Title: Production Director**

**Date Filled: 05/07/07**

Referral Source	Contact Person	Address	Tel #	Referred Person Hired?
IBA	Dennis Lytle	Springfield, IL	618-988-7056	No
IBA	Dennis Lytle	Springfield, IL	618-988-7056	No
IBA	Dennis Lytle	Springfield, IL	618-988-7056	No
State Journal Register	Betsy Park	Springfield, IL	217-788-1376	No
State Journal Register	Betsy Park	Springfield, IL	217-788-1376	No
Internal	Leanne Arndt	Springfield, IL	217-753-5400	No
Internal	Leanne Arndt	Springfield, IL	217-753-5400	Yes

**9. Job Title:**

**Date Filled:**

Referral Source	Contact Person	Address	Tel #	Referred Person Hired?

**C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number):**

20

**D. Total Number of Interviews For All Full-Time Vacancies Filled During The Past Year Per Recruitment/Referral Sources:**

Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred
In-House	Leanne Arndt	3501 E. Sangamon Ave Springfield, IL 62707	217-753-5400	6
IBA		Springfield, IL 2603 W. Bradley		3
Illini Radio	Alan Beck	Champaign, IL 61821	217-352-4141	1
Kelly Services	Leanne Pruitt	Springfield, IL	217-793-1126	1
State Journal Register	Betsy Park	1 Copley Plaza Springfield, IL 62705	217-788-1376	8
On Air Announcements	Kevin Anfield	3501 E. Sangamon Ave Springfield, IL 62707	217-753-5400	1

**E. Outreach Activities**

**OUTREACH ACTIVITY DESCRIPTION FORM**

Year: 2006 –	Name of Activity:
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2007

**1. Description of Initiative: Participation in Job Fairs**

Saga Communications of Illinois has participated in four job fairs: The Greater Springfield Chamber of Commerce Job & Career Fair on Wednesday, April 4, 2007 at the Crowne Plaza Hotel in Springfield, Illinois, attended Kevin Anfield, Director of Sales.

The IBA 2006 Career Fair at the IBA-U held on the Illinois State University campus in Bloomington/Normal, Illinois on October 6, 2006, attended by Robert Parrish, Program Director.

The Western Illinois University Spring 2007 Virtual Career Fair in conjunction with eight other mid-central colleges and universities from March 1, 2007 through April 20, 2007 at the Western Illinois University Website [www.careers.wiu.edu](http://www.careers.wiu.edu) submitted by Brandy Moore, Promotions Director.

The Ketch Youth through Training and Employment Job Fair, Saturday, May 5, 2007 at the Eastside Lincoln Land Community College Learning Center, Springfield, Illinois, attended by John Williams, Sales Director.

The Regional Office of Career and Technical Education's annual Career Day on Tuesday, March 13, 2007 held at Lincoln Land Community College, Springfield, Illinois, attended by Brandy Moore, Promotions Director.

Saga Communications of Illinois will continue participating in job fairs on an ongoing basis.

**2. Description of Initiative: Internship Program**

Saga Communications of Illinois has established an internship program with local area colleges. Intern request flyers are sent out to guidance counselors and student advisors with follow up calls made by Heather Winkler, Promotions Coordinator. Internships are unpaid. An Intern must receive college credit to qualify. All interns receive training in the field of promotions and marketing, sales, on air work and production. Internships are coordinated with University of Illinois Springfield (2 interns), Robert Morris College (2 interns), Bradley University (1 intern) and Western Illinois University (1 intern). Internships ran from August 2006 through August 2007.

An additional internship was with the University of Illinois-Springfield Public Affairs Reporting Program from January 7, 2007 through June 29, 2007.

**3. Description of Initiative: Participation in Scholarship Programs**

Illinois News Broadcasters Association offers a scholarship program designed to assist students interested in a career in broadcasting. Michelle McLaughlin, WTAX Program Director is the Chair for the Illinois News Broadcasters Association Honors & Awards Committee and represents Saga Communications of Illinois on the scholarship committee which awards four \$700 scholarships annually.

Saga Communications of Illinois has established a scholarship in the field of Communications for students attending Lincoln Land Community College in the amount of \$400.00.

**4. Training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.**

**Training of full and part time staff in production, board operations and on-air announcing has been on-going from August 2006 through July 2007 in order that they may attain proficiency in the broadcasting field.**

**Dave Newton, Program Director, Brandy Moore, Promotions Director and Dina Sater, Morning Show air talent attended the Children's Miracle Network training program from April 1, 2007 through April 5, 2007.**

**Leanne Arndt, General Manager, Dave Marquis and Jackie Campos, Sales Reps attended the Strictly Business: Dale Carnegie Immersion Seminar in July 2007.**

**Michelle McLaughlin, Program/News Director attended Amber Alert training at NewsPlex at the University of Carolina on March 5, 2007.**

**Michelle McLaughlin, Program/News Director, Dara Walch, Reporter and Robert Murray, Morning Show Host attended the Illinois News Broadcasters Association Convention April 20 through April 21, 2007.**

**Michelle McLaughlin, Program/News Director attended the Illinois Broadcasters Association Convention on June 7, 2007.**

**5. Established a mentoring program for station personnel.**

**Robert Parrish, Program Director, mentored a part-time employee in the field of website maintenance, music selection and merge and production of commercials.**

**John Williams, Sales Manager mentored an employee in the field of selling, creating proposals and public relations.**

**Colleen Durako, Business Manager mentored an employee in the field of general accepted accounting principles, accounts receivable and documentation.**

**6. Participate in other activities to disseminated information as to employment opportunities in broadcasting**

**Saga Communications of Illinois participated in the Rochester High School Annual Job Shadow on March 22, 2007 with Adam Stark, Sports Director.**

**Tours of Saga Communications of Illinois broadcast facility were give to clubs, schools and SPARC to inform students of the opportunities in broadcasting.**

## EEO PUBLIC FILE REPORT

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

### A. Full-Time Vacancies Filled During Past Year

<b>1. Job Title: News Reporter</b>	<b>Date Filled: 08/14/07</b>
<b>2. Job Title: Sales Assistant</b>	<b>Date Filled: 09/10/07</b>
<b>3. Job Title: Air Talent</b>	<b>Date Filled: 12/10/07</b>
<b>4. Job Title: Promotions Assistant</b>	<b>Date Filled: 12/03/07</b>
<b>5. Job Title: Sales Rep</b>	<b>Date Filled: 03/12/08</b>
<b>6. Job Title: Air Talent</b>	<b>Date Filled: 04/01/08</b>
<b>7. Job Title: Sales Rep</b>	<b>Date Filled: 05/27/08</b>
<b>8. Job Title: General Manager</b>	<b>Date Filled: 07/22/08</b>
<b>9. Job Title: Air Talent</b>	<b>Date Filled: 06/03/08</b>
<b>10. Job Title:</b>	<b>Date Filled:</b>
<b>11. Job Title:</b>	<b>Date Filled:</b>

### B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

<b>1. Job Title: News Reporter</b>		<b>Date Filled: 08/14/07</b>		
Source	Contact Person	Address	Tel #	Referred Person Hired?
All Access		All access.com	217-753-5400	No
All Access		All access.com		No
All Access		All access.com		No
IRN	Melissa Hahn	State Capitol, Springfield, IL	217-528-3377	Yes
<b>2. Job Title: Sales Assistant</b>		<b>Date Filled: 09/10/07</b>		
Source	Contact Person	Address	Tel #	Referred Person Hired?
On-Air Radio Ads	Leanne Arndt	3501 E Sangamon Avenue Springfield, IL 62707	217-753-5400	No
On-Air Radio Ads	Leanne Arndt	3501 E Sangamon Avenue Springfield, IL 62707	217-753-5400	Yes
On-Air Radio Ads	Leanne Arndt	3501 E Sangamon Avenue Springfield, IL 62707	217-753-5400	No
On-Air Radio Ads	Leanne Arndt	3501 E Sangamon Avenue Springfield, IL 62707	217-753-5400	No
State Journal Register	Michelle Tremain	1 Copley Plaza Springfield, IL 62701	217-788-1330	No

**3. Job Title: Air Talent** **Date Filled: 12/10/07**

Referral Source	Contact Person	Address	Tel #	Referred Person Hired?
All Access.com	Zac Hoesly	2368 Corrigan Way Normal, IL	309-826-6697	No
Internal	Blake Stadel	3501 E Sangamon Avenue Springfield, IL 62707	217-753-5400	Yes

**4. Job Title: Promotions Assistant** **Date Filled: 12/03/07**

Referral Source	Contact Person	Address	Tel #	Referred Person Hired?
Internal	Michelle Eclles	3501 E. Sangamon Ave Springfield, IL 62707	217-753-5400	Yes
Internal	Nathan Dragovan	3501 E. Sangamon Ave Springfield, IL 62707	217-753-5400	No
On-Air Radio Ads	Leanne Arndt	3501 E. Sangamon Ave Springfield, IL 62707	217-753-5400	Np
Saga Website	Michell Novak	One Turkey Road South Westport, CT 06880	203-221-1666	No

**5. Job Title: Sales Rep** **Date Filled: 03/31/08**

Referral Source	Contact Person	Address	Tel #	Referred Person Hired?
On-Air Radio Ads	Leanne Arndt	3501 E. Sangamon Ave Springfield, IL 62707	217-753-5400	Yes
On-Air Radio Ads	Leanne Arndt	3501 E. Sangamon Ave Springfield, IL 62707	217-753-5400	No
On-Air Radio Ads	Leanne Arndt	3501 E. Sangamon Ave Springfield, IL 62707	217-753-5400	No
Yellow Pages		2560 Renaissance Blvd King of Prussia, PA 19406	800-929-3556	No

**6. Job Title: Air Talent** **Date Filled: 04/01/08**



<b>8. Job Title: General Manager</b>				<b>Date Filled: 07/22/08</b>
<b>Referral Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Tel #</b>	<b>Referred Person Hired?</b>
Radio Business Report	Jim Carnegie	PO Box 6633 Woodbridge, VA 22195	703-490-3099	No
On Radio	Ken Besinger	155 N Michigan Avenue Chicago, IL 60601	630-372-8788	Yes

<b>9. Job Title: Air Talent</b>				<b>Date Filled: 06/03/08</b>
<b>Referral Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Tel #</b>	<b>Referred Person Hired?</b>
In House	Michelle Eccles	3501 E Sangamon Avenue Springfield, IL 62707	217-753-5400	Yes
WSIU	Jennifer Flath	1100 Lincoln Drive Carbondale, IL 62901	618-453-6101	No
All Access.com	Joel Denver	28955 Pacific Coast Hwy – Ste 210-5 Malibu, CA 90265	310-457-6616	No
All Access.com	Joel Denver	28955 Pacific Coast Hwy – Ste 210-5 Malibu, CA 90265	310-457-6616	No
All Access.com	Joel Denver	28955 Pacific Coast Hwy – Ste 210-5 Malibu, CA 90265	310-457-6616	No

All Access.com

Joel De

**C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number):** 39

**D. Total Number of Interviews For All Full-Time Vacancies Filled During The Past Year Per Recruitment/Referral Sources:**

<b>Referral Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Tel #</b>	<b>Number of Interviewees Referred</b>
All Access.com	Joel Denver	28955 Pacific Coast Hwy –	310-457-	11

		Ste 210-5 Malibu, CA 90265	6616	
Job Fair	Sharon Thesson	Crown Plaza – Chamber	217-525- 1173	1
Internal	Blake Stadel, Michelle Eccles, Nate Dragavon, Jackie Campos	3501 E Sangamon Avenue Springfield, IL 62707	217-753- 5400	5
INBA Jobfile	Bob Roberts	Borrowmaq.com	312-202- 3815	1
IRN	Melissa Hahn	State Capitol, Springfield, IL	217-528- 3377	1
On Air Radio Ads	Kevin Anfield	3501 E. Sangamon Ave Springfield, IL 62707	217-753- 5400	8
Radio Business Report	Jim Carnegie	PO Box 6633 Woodbridge, VA 22195	703-490- 3099	1
On Radio	Ken Besinger	155 N Michigan Avenue Chicago, IL 60601	630-372- 8788	1
Yellow Pages		2560 Renaissance Blvd King of Prussia, PA 19406	800-929- 3556	1
WSIU	Jennifer Flath	1100 Lincoln Drive Carbondale, IL 62901	618-453- 6101	1
Saga Website	Michell Novak	One Turkey Road South Westport, CT 06880	203-221- 1666	1
State Journal Register	Michelle Tremaian	One Copley Plaza Springfield, IL 62701	217-788- 1329	7

#### E. Outreach Activities

#### OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2007 – 2008	Name of Activity:
<b>1. Description of Initiative: Participation in Job Fairs</b>	
<p><b>Saga Communications of Illinois has participated in six job fairs: Western Illinois University Virtual Career/Job Fair March 1, 2008 through June 30, 2008 Brandy Moore, Promotions Director participated.</b></p> <p><b>The Illinois Broadcasters Association Career Fairs Association Fair held February 27, 2008 attended by Brandy Moore, Promotions Director.</b></p> <p><b>The Illinois Department of Human Services Job Fair held on March 18, 2008 attended by John Williams, Sales Manager and Jane Newton, Program Director.</b></p>	

**The Regional Office of Career & Technical Education Career/Job Fair held in March 2008 attended by Casey Becker, Assistant Promotions Director.**

**The 2008 Career & Employment Expo at Illinois College on April 3, 2008 attended by Bob Parrish, Program Director and Casey Becker, Assistant Promotions Director.**

**The Greater Springfield Job & Career Fair held April 15, 2008 attended by Dave Newton, Program Director and Casey Becker, Assistant Promotions Director.**

## **2. Description of Initiative: Internship Program**

**Saga Communications of Illinois has established an internship program with local area colleges. Intern request flyers are sent out to guidance counselors and student advisors with follow up calls made by Casey Becker, Assistant Promotions Director. Internships are unpaid. An intern must receive college credit to qualify. All interns receive training in the field of promotions and marketing, sales, on air work and production.**

**Internships are coordinated with Robert Morris College (4 interns) and Western Illinois University (2 interns). Internships ran from August 2007 through August 2008.**

## **3. Description of Initiative: Participation in Scholarship Programs**

**Illinois News Broadcasters Association offers a scholarship program designed to assist students interested in a career in broadcasting. Michelle McLaughlin, WTAX Program Director is the Chair for the Illinois News Broadcasters Association Honors & Awards Committee and represents Saga Communications of Illinois on the scholarship committee which awards four scholarships annually.**

**Saga Communications of Illinois has established a scholarship in the field of Communications for students attending Lincoln Land Community College in the amount of \$400.00.**

## **4. Participate in other activities to disseminated information as to employment opportunities in broadcasting**

**Saga Communications participates in job shadowing programs with Jobs for Illinois Graduates at Springfield Southeast High School, Lawrence Education Center, Rochester High School, Lincoln Land Community College.**

**Jackie Campos, Sales Representative spoke to classes at Springfield Public School District 186 on March 20, 2008 and Blake Stadel, Air Talent, was a guest speaker the Lincoln Magnet School's Business/Education Day on February 5 ,2008.**

**Tours were given to students from Rochester High School Oral Communications Class.**